



PO Box 1564, Hemel Hempstead, Hertfordshire, HP1 9RR

Telephone (01923) 230789

Email: [info@stage-two.co.uk](mailto:info@stage-two.co.uk)

[www.stage-two.co.uk](http://www.stage-two.co.uk)

**Equipment and facilities to communicate, motivate or entertain, whatever the event.**

## Hybrid & Virtual Events?

### Hybrid

A Hybrid Event aims to capture the energy from a smaller number of people physically being together at a chosen venue and then links them up with colleagues around the Country and even the Globe, this will offer the best of both worlds for the immediate future of conference and events.

### Virtual

A Virtual Event is hosted with all participants either at home, office, on a beach (we can dream) the event is controlled and managed by us to meet your requirements but unlike the Hybrid meeting no physical venue is required.

## **What equipment and services will I need?**

### **Hybrid**

As a minimum you will require a camera and connection to the internet however you can also include screens, sets, microphones, the options are there to choose from to basically stage the event in a traditional manner.

### **Virtual**

You will require a device that has internet connection and of course an actual internet connection.

## **Reasons why an organisation should consider Hybrid Events.**

### **The Delegate Experience**

Since the lockdown most employees will have experienced many online meetings using various different platforms such as Zoom, GoToMeeting Google Hangouts and so forth. Their experience will be varied, the camera quality is usually an OK

standard and so is the audio however, much more than 30 minutes and the viewer gets bored, frustrated and disengages so, these types of meetings are only really suitable for short sharp messages and conversations.

A Hybrid event on the other hand will give as close a feel as possible to really being at a large Conference/ Event, with the back-drop and lighting being of professional quality, the image and audio being full HD and crisp, side by side live video and presentation all give the remote viewer a much more engaging experience. Additionally, most platforms will enable the remote viewers to participate by asking questions, joining in polls and quizzes all helping to keep the delegate engaged.

You can even have breakout sessions; the viewer merely clicks a link to another room where he/ she can joiner a smaller party and collaborate with colleagues just as they would at the real event.